

# Florian Foos, D.Phil

Department of Political Economy

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## Academic Positions

01/2017–present Lecturer in Politics, Department of Political Economy, King's College London

09/2014–07/2017 Post-Doctoral/Senior Researcher, Department of Political Science, University of Zurich

01/2013–07/2013 Visiting Scholar, Department of Political Science, Columbia University in the City of New York

## Higher Education

2011–2015 D.Phil in Sociology, Nuffield College, University of Oxford; Thesis Title: "Bringing The Party Back In: Mobilization and Persuasion in Constituency Election Campaigns" (Examination date: 11/11/2014, Award date: 07/03/2015; Dissertation Advisors: Prof Stephen D. Fisher, Prof Geoffrey Evans, Examiners: Prof Catherine E. de Vries, Prof Edward Fieldhouse)

2010–2011 M.Sc in Sociology, Nuffield College, University of Oxford: *Distinction, A.H. Haley Prize*

2006–2010 B.A.(Hons) European Social and Political Studies, University College London: *1st Class, Dean's List*

2008–2009 International Exchange Programme, Sciences Po Paris

## Research Agenda

**Substantive** Comparative and British Political Behavior: Electoral Campaigns, Political Persuasion and Mobilization; Political Influence in Social Networks; Political Activism and Political Recruitment; Party Competition in Multilevel Democracies

**Methods** Randomized Field Experiments, Embedded Experimentation, Design and Analysis of Spillover Experiments, Causal Inference with Observational Data (RDD, DiD), Randomization Inference

## Publications

### Peer-Reviewed Journal Articles

- All in the Family? Partisan Disagreement and Electoral Mobilization in Intimate Networks - A Spillover Experiment (with E. de Rooij) – *American Journal of Political Science* 61(2): 289-304.

- The National Effects of Subnational Representation: Access to Regional Parliaments and National Electoral Performance (with E. Dinas) – *Quarterly Journal of Political Science* 12(1): 1-35.
- The Role of Partisan Cues in Voter Mobilization Campaigns: Evidence from a Randomized Field Experiment (with E. de Rooij) – *Electoral Studies* 45(1): 63-74.
- Parties Are No Civic Charities: Voter Contact and the Changing Partisan Composition of the Electorate (with P. John) – Forthcoming in *Political Science Research and Methods*.

## Work in Progress

### Invited to Revise and Resubmit

- Does Social Media Promote Civic Activism? A Field Experiment with a Civic Campaign (with L. Kostadinov, N. Marinov and F. Schimmelfennig).

### Papers Under Review

- The Parliamentary Candidate as Persuader: Evidence from randomized candidate-voter interactions.
- Can Role Models Decrease Women’s Political Ambition (with F. Gilardi)?

### Working Papers

- Mobilizing for Medicaid: Failing to mobilize marginalised voters with policy promises (with J. Carpenter).
- Mobilizing Campaign Activism: A Field Experiment with Party Members (with G. Neuenschwander).
- How Issue Ownership Moderates Campaign Effects: Evidence from a field experiment (with P. John, K. Cunningham, and C. Müller).
- Invasive Parties: How credible extreme parties affect mainstream parties’ positions (with D. Bischof).
- Federalism and Party System Fragmentation: On the Unintended Consequences of Increasing Decentralization (with D. Bischof).

### Papers in progress

- The Red Zone: Forced displacement and support for anti-immigrant parties (with Elias Dinas and Vicky Fouka)

- Priming Brexit: A field experiment in the 2017 UK General Election (with Peter John)
- Keeping up with the Joneses? Evidence on indirect mobilization effects from a partisan GOTV experiment (with P. John and C. Müller).
- Do the tabloid media create populist attitudes? Identifying the influence of Sun readership on anti-EU attitudes in the UK (with D. Bischof).
- Citizens of nowhere? Value conflict and progressive political activism (with Tanja Burri).

## Book Reviews

- Foos, Florian. "Partis socialistes et classe ouvrière. Ruptures et continuités du lien électoral en Suisse, en Autriche, en Allemagne, en Grande-Bretagne et en France (1970-2008) Rennwald, Line, Neuchâtel, Editions Athlil-Presses universitaires suisses, 307 p., ISBN 978-2-88930-030-3", *Swiss Political Science Review* 22(2): 308-310.

## Teaching

- 2018      **Design, Conduct and Analysis of Randomized Field Experiments**, postgraduate course (with Alex Coppock and Eline de Rooij), ICPSR European Field Experiments Summer School in Florence.
- 2018      **Causal Inference**, course convener for postgraduate module, Department of Political Economy, King's College London.
- 2017      **The Political Sociology of Social Networks**, course convener for 3rd year undergraduate module, Department of Political Economy, King's College London.
- 2017      **Design, Conduct and Analysis of Randomized Field Experiments**, postgraduate course (with Alex Coppock and Eline de Rooij), European Field Experiments Summer School in Palermo.
- 2017      **Comparative Public Policy**, course convener for core module in MA Public Policy, Department of Political Economy, King's College London, evaluation lecture: 4/5, evaluation seminar: 4.4/5.
- 2017      **Statistics for Political Science**, 1st year undergraduate seminar in BA Politics, Department of Political Economy, King's College London.
- 2016/2017      **Do Campaigns Matter? The US Presidential Election Campaign in Comparative Perspective**; final year undergraduate module, course convenor, Department of Political Science, University of Zurich, evaluation: 5.4/6.

- 2015/2016 **The Policy Lab: Experimenting with Public Policy;** final year undergraduate module, course convenor, Department of Political Science, University of Zurich.
- 2015 **BA-Thesis Research Design;** Final Year Undergraduate Seminar, course convenor, Department of Political Science, University of Zurich, evaluation: 6/6.
- 2014 **The Policy Lab: Policy-Making in an Uncertain World;** final year undergraduate option, course convenor, Department of Political Science, University of Zurich, evaluation: 5.9/6.
- 2014 **Experimental Political Science;** Graduate Methods Course, Design and Analysis of Randomized Field and Survey Experiments, Department of Political Science and IR, University of Oxford, evaluation: 4.7/5.
- 2012–2014 **Tutor in PPE Political Sociology,** Pembroke College, Magdalen College, Hertford College, Balliol College and Mansfield College, University of Oxford: No evaluation conducted.

## Teaching Assistance

- 2014 Quantitative Methods and Data Analysis, Leading Lab Sessions in R, Stata, and Excel, Various MA and M.Sc Programmes, University of Oxford.
- 2013/2014 Quantitative Research Methods, Tutorials in Statistical Concepts and Data Analysis in STATA, M.Sc Programme in Migration Studies, University of Oxford.

## Grants and Awards

- 2017-2019 British Academy Small Grant, "Seeking the Personal Vote: How Legislators Exploit the Party Line" (with Kyriaki Nanou and Daniel Bischof), 9'870 GBP.
- 2017 Faculty Research Grant, "Issue Ownership Field Experiment" (with Peter John), Faculty of Social Science and Public Policy, King's College London, 10'000 GBP.
- 2011–2014 Nuffield D.Phil Studentship (all fees and maintenance) awarded by Nuffield College Sociology and Political Science Groups.
- 2011 A.H. Haley Prize for Best Overall Performance in M.Sc Sociology, University of Oxford.
- 2010–2011 M.Sc Studentship (all fees & partial maintenance) awarded by Nuffield College Sociology Group.
- 2007–2011 Scholar of the German Academic Merit Foundation, BA and M.Sc scholarships.
- 2008-2010 Ambassador Scholar, Boston Consulting Group & German Academic Merit Foundation.
- 2010 Dean's List Award for Outstanding Academic Performance in UCL Faculty of Arts and Humanities.
- 2010 4th Year Seasonal Prize for Outstanding Academic Performance in UCL ESPS Department.

## Professional Experience

### Invited Talks

- 2018 University of Mannheim, Department of Political Science, Mannheim, Germany: The Parliamentary Candidate as Persuader: Evidence from randomized candidate-voter interactions.
- 2018 London School of Economics, Department of Political Science, London, UK: The Parliamentary Candidate as Persuader: Evidence from randomized candidate-voter interactions.
- 2017 Humboldt University, Department of Social Sciences, Berlin, Germany: First Impressions - Lasting Impressions? The long-term effects of candidate contact on voting intentions.
- 2017 Behavioural Insights Team, London, United Kingdom: Lessons from 5 years of campaign experiments: How can we overcome political divides to change behaviour?
- 2017 University of Copenhagen, Department of Political Science, Denmark: First Impressions - Lasting Impressions: The short- and long-term effects of candidate contact on voting intentions.
- 2016 Internationale Konferenz für Politische Kommunikation, Konrad Adenauer Stiftung, Berlin, Germany: Roundtable “Science - so what? Wissenschaft und Bauchgefühl in Kampagnen”.
- 2015 Koc University, Department of International Relations, Istanbul, Turkey: Does Social Media Promote Civic Activism? A Field Experiment with a Civic Campaign.
- 2015 Sabanci University, Department of Political Science, Istanbul, Turkey: Does Social Media Promote Civic Activism? A Field Experiment with a Civic Campaign.
- 2014 Carlos III-Juan March Institute (IC3JM), Madrid: Bringing The Party Back In: Party Affiliation and Voter Mobilization in Grassroots Election Campaigns.
- 2014 University of Oxford, Department of Politics and International Relations, Political Economy Seminar: The National Effects of Sub-National Representation: How Parties’ Access to Regional Parliaments Shapes National Elections
- 2014 Nuffield College, Qualitative and Field Work-Based Research Seminar: Designing and Conducting Randomized Field Experiments with Political and Social Actors

### Professional Service and Memberships

- Section Head (with Eline de Rooij), Experimental Research, 2018 MPSA Annual Conference.
- Co-Organiser, European Field Experiments Summer School, 2017, 2018.
- Reviewer: American Political Science Review, American Journal of Political Science, Journal of Politics, British Journal of Political Science, Political Science Research & Methods, Electoral Studies, European Polit-

ical Science Review, Journal of Elections, Public Opinion and Parties, Journal of Public Policy, Research & Politics, Political Studies, Swiss Political Science Review.

- Membership: Evidence in Governance and Politics (EGAP), American Political Science Association (APSA), Midwest Political Science Association (MPSA), European Political Science Association (EPSA), PSA Expert Group on Elections, Public Opinion and Parties (EPOP).
- 2015-2017 : Member of the Admissions Committee, Master in Comparative and International Studies (MACIS), ETH and University of Zurich.

## Conference Participation

- 2017 EPOP 2 papers presented
- 2017 EPSA 2 papers presented, discussant
- 2017 MPSA 2 papers presented
- 2016 EPOP 2 papers presented
- 2016 APSA: 2 papers presented
- 2016 EPSA: 2 papers presented, discussant, panel chair
- 2016 Ninth Annual NYU-CESS Experimental Political Science Conference: 1 paper presented
- 2015 EPOP: 2 papers presented
- 2015 APSA: 2 papers presented
- 2015 EPSA: 2 papers presented, discussant, panel chair
- 2015 MPSA: 3 papers presented, discussant, panel chair
- 2014 APSA: 1 paper presented
- 2014 EPSA: 2 papers presented, discussant, panel chair
- 2014 MPSA: 2 papers presented
- 2013 MPSA: 2 papers presented
- 2013 EPSA: 2 papers presented
- 2012 MPSA: 1 paper presented

## Methods Training

- 2013 Experimental Research: Design, Analysis, and Interpretation; Columbia University 14-weeks methodology course for graduate students; instructor: Prof Donald P. Green (Columbia University)

- 2012 Causal Analysis: Propensity score matching, difference-in-differences estimation, and regression discontinuity designs; ERSC Euqal Soc Methods Workshop; instructor: Prof Dominik Hangartner (LSE Methodology Institute)
- 2012 Causal Inference: Instrumental variable regression; difference-in-differences estimation, and regression discontinuity designs; EUI Methods Workshop; instructor: Dr Elias Dinas (University of Oxford)
- 2012 Mathematical Tools for Social Scientists; GESES Cologne; instructor: Dr Martin Elff (University of Konstanz)
- 2012 Time Series Analysis; Advanced Methods Course; Department of Politics and International Relations; instructor: Dr Kat Chzhen (University of Oxford)
- 2011 Panel Data Analysis; Advanced Methods Course; Department of Politics and International Relations; instructor: Prof Raymond Duch (University of Oxford)
- 2011 Multilevel Modelling; Advanced Methods Course; Department of Politics and International Relations; instructor: Prof Sara B. Hobolt (LSE)

## Policy and Media Experience

- 2016 Interviews on US Election Campaign and UK EU Referendum Campaign with various Swiss newspapers and radio stations
- 2014–present Blog on Labour Party Politics for Huffington Post UK: [www.huffingtonpost.co.uk/florian-foos](http://www.huffingtonpost.co.uk/florian-foos)
- 2015 UK General Election Campaign Commentary on Swiss Radio 24
- 2006–2014 Member of the Board and Advisor on Education Policy: Community Foundation Palatinate, Germany
- 2009 German Embassy London, Political Department: Research Intern

## Languages

- English (fluent), German (native), French (fluent), Romanian (intermediate)

## References

- Catherine E. de Vries D.Phil Examiner; Professor of Politics, Department of Government, University of Essex:  
catherine.devries@essex.ac.uk
- Fabrizio Gilardi Post-Doctoral Advisor; Chair of Public Policy, Department of Political Science, University  
of Zurich: gilardi@ipz.uzh.ch
- Donald P. Green Research Host; Professor of Political Science, Department of Political Science, Columbia  
University in the City of New York: dpg2110@columbia.edu
- Stephen D. Fisher D.Phil Advisor; Associate Professor in Political Sociology, University of Oxford, Trinity  
College: stephen.fisher@trinity.ox.ac.uk
- Peter C. John Professor of Political Science and Public Policy, Department of Political Science, University  
College London: peter.john@ucl.ac.uk